

Electronic Acknowledgement Receipt

EFS ID:	6305141
Application Number:	10634501
International Application Number:	
Confirmation Number:	8674
Title of Invention:	Serving content-relevant advertisements with client-side device support
First Named Inventor/Applicant Name:	Darrell Anderson
Customer Number:	82402
Filer:	John C. Pokotylo
Filer Authorized By:	
Attorney Docket Number:	Google-54 (GP-064-06-US)
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Application Type:	Utility under 35 USC 111(a)

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File Listing:

Document Number	Document Description	File Name	File Size(Bytes)/ Message Digest	Multi Part /.zip	Pages (if appl.)
1	Transmittal Letter	IDS_transmittal.pdf	155155	no	3
			afba6f6dd0098c8a0e9d133a94eb26c107f63c3d		

Warnings:

Information:

2	Information Disclosure Statement (IDS) Filed (SB/08)	IDS_PTOSB08a.pdf	250577 b3b42e11d4d11b38c3118d77751a18a709c25733	no	2
Warnings:					
Information:					
This is not an USPTO supplied IDS fillable form					
3	Foreign Reference	Ref_DM_WO_97021183_Naql.pdf	3694831 b1b1901b146cccd4f16ee0911b681b10f4e1fa	no	96
Warnings:					
Information:					
4	NPL Documents	Ref_DN_EmbedFont_Dedrick_I nteractive_Electronic_Adv.pdf	976968 206c33ee1520c789f688d84c9c70ba2b4f6d47a	no	12
Warnings:					
Information:					
5	NPL Documents	Ref_DO_Dedrick_Consumption _Model.pdf	7279867 eb3ab88ba7d160590da6a94294649476769a2ac	no	9
Warnings:					
Information:					
6	NPL Documents	Ref_DP_ClassManager.pdf	3690870 491640070f54249c1ef5a7cabac3621eb31bd7c	no	157
Warnings:					
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7	NPL Documents	Ref_DQ_AdStar_scanned.pdf	4778536 d8c181a3c0da676c70b15d281e50f58700d1863	no	42
Warnings:					
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8	NPL Documents	Ref_DR_Aaddzz_Brochure.pdf	1196867 754315dc13d5alc4c7b814952530841f66ca59	no	6
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9	NPL Documents	Ref_DS_EmbedFont_Aaddzz Website.pdf	375202 3109ddca7fed3a62bd48d91ba0bba4c5a07339	no	42
Warnings:					
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10	NPL Documents	Ref_DT_MarketMatch_Planner. pdf	692303 21c90790450b3a1212113d63c6d778a1c3402e34f2	no	26

Warnings:					
Information:					
11	NPL Documents	Ref_DU_AdKnowledge_Campaign.pdf	1019253 5173455a177730b127db30f002e12c104798ba0d	no	23
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12	NPL Documents	Ref_DV_AdManagerPro.pdf	12934007 24827e1f7084b9f8a2cd90ec94a5a56b3e462d40	no	226
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13	NPL Documents	Ref_DW_AdForce_Manual.pdf	11410028 52ee0e5c9d00a2a67c1c3d08b7e7c25e5f1b3a6	no	285
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14	NPL Documents	Ref_DX_AdForce_SEC.pdf	706250 388c761a8042cf06cc641d33028b5c0ca34e133	no	9
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15	NPL Documents	Ref_DY_BusinessWire.pdf	191029 28d1878e46c18d988b18c5b6c29520335218a3e	no	2
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16	NPL Documents	Ref_DZ_Zeff_Part_1_of_3.pdf	17286148 9fc3e2709e5aa566e04096a70b7628948958f0	no	130
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17	NPL Documents	Ref_DZ_Zeff_Part_2_of_3.pdf	17695092 1d96c3db1e92a99dcca4dcca77b9608b13d51b955	no	130
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18	NPL Documents	Ref_DZ_Zeff_Part_3_of_3.pdf	19233213 7980d0e70e9f22f9bdc1233a4ebca709f0568a0	no	180
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19	NPL Documents	Ref_EA_Reexam_Request_025_patent.pdf	2695018 0c0cbb11ed3ea35e1176f1d1a0ba9f003e14fbf7b0d	no	85

Warnings:				
Information:				
20	NPL Documents	Ref_EB_EmbedFont_Reexam_R equest_045_patent.pdf	1175823 <small>d271d989c45350a09da04488d69d5b1a 4a6f9b</small>	no 54
Warnings:				
Information:				
Total Files Size (in bytes):			107437037	
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